

# POLL RESULTS

## GEORGIA SENATE RUNOFF

1. Ballot Vote among n=939 likely December 6th runoff voters is a 50-50 Dead Heat with warning signs for the Warnock campaign.
  - U.S. Senate runoff ballot: **50% Raphael Warnock, 50% Herschel Walker.**
  - The so-called "hold your nose" voters do not appear likely to defect from Walker.
    - Hershel Walker still holds onto 94% of the November Brian Kemp voters;
    - A small, but potentially meaningful 11% of the Kemp-Warnock voters say they will switch and vote Walker in the runoff; and
    - Over 80% of those who either like both candidates or dislike both (12% of all voters) are voting Walker in the runoff.
  - The Chase Oliver-Libertarian voters could impact runoff dynamics by nearly erasing Warnock's slim 36,465-vote November lead if they turn out in equal numbers (81K) and swing to Walker by 2:1 as they do in this poll.
  
2. Other Runoff Dynamics -- turnout composition of the December 6th electorate will determine who wins.
  - *Ballot choice is locked in.* 97% say they are "definitely voting for my choice"; there are virtually no persuadable voters. Among the 3% who "might switch," the vote is an even 51% Warnock, 49% Walker.
  - *Independents favor Warnock* by 52% to 48% which is just enough to offset the +6-point Republican advantage in Party Identification with Republicans 95% for Walker and Democrats 99% for Warnock.
  - *Walker's advantage with voters who like/dislike both candidates is offset* by Warnock's 8-point advantage (48% to 40%) in voters who "like Warnock better" and vote 99% Warnock.
  - *An increase in black vote* -- 90% for Warnock -- or an increase in non-Metro Atlanta white vote -- 67% for Walker -- can swing this dead heat race one way or the other.
  - *Warnock also benefits from an increase in turnout among Women under 55* -- 64% of the vote -- while Walker benefits from a higher percentage of whites 65+ -- 69% vote for him.
  
3. Methodology.
  - Sample Size: n=939 likely December 6th voters.
  - Margin of Error: 3.1%.
  - Interview Dates: November 23, 25-26, 2022.
  - Interview Method: Online via cell text invites.
  - Demographics:
    - November Governor vote -- Kemp 50%, Abrams 45%, Hazel 2%, did not vote but will in runoff 3%.
    - November Senate vote -- Warnock 48%, Walker 47%, Oliver 2%, did not vote but will in runoff 3%.
    - Party ID -- Republican 40%, Democrat 34%, Independent / other 26%.
    - Gender: Women 52%, Men 46%, Other 2%.
    - Race / Ethnicity: Black or African American 20%, White 72%, Other 8%.

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