

North Carolina Statewide  
November 2020  
Job 3109

NC A 1	TOTAL 676	-PARTY-			AA 135	-WHITE: BY EDUC. AND GENDER-				-MEDIA MARKETS-					-WHITE: BY AGE-			-INDEP.-	
		Dem 250	Rep 237	Ind 189		M 166	-No Coll- W 145	M 52	-College- W 89	East 112	Ral- eigh 208	Greens- boro 124	Char- lotte 162	Ashe- ville 70	18-39 75	40-64 215	65+ 163	M 105	W 84

A. Registered to Vote/Party ID.

Democrat	37%	100%	0%	0%	80%	17%	17%	42%	51%	28%	39%	43%	38%	32%	28%	25%	29%	0%	0%
Republican	35%	0%	100%	0%	5%	52%	57%	27%	22%	44%	32%	34%	35%	32%	26%	46%	52%	0%	0%
Independent/other	28%	0%	0%	100%	15%	30%	26%	31%	27%	27%	29%	23%	28%	35%	45%	29%	19%	100%	100%

B. November 3rd Voter.

Already voted	88%	94%	82%	85%	89%	83%	90%	88%	91%	83%	89%	89%	89%	85%	84%	86%	92%	85%	86%
Plan to vote on Election Day or before	12%	6%	18%	15%	11%	17%	10%	12%	9%	17%	11%	11%	11%	15%	16%	14%	8%	15%	14%

1. President.

Donald Trump/Republican	49%	10%	96%	40%	16%	69%	64%	42%	32%	58%	51%	43%	46%	43%	42%	58%	63%	42%	38%
Joe Biden/Democrat	51%	90%	4%	60%	84%	31%	36%	58%	68%	42%	49%	57%	54%	57%	58%	42%	37%	58%	62%

2. Is the United States today heading in the RIGHT or WRONG direction?

Right direction	48%	13%	92%	38%	21%	67%	61%	38%	29%	57%	48%	43%	46%	46%	41%	53%	61%	41%	34%
Wrong direction	52%	87%	8%	62%	79%	33%	39%	62%	71%	43%	52%	57%	54%	54%	59%	47%	39%	59%	66%

3. When it comes to the coronavirus, which statement is closer to your opinion?

We should NOT BE AFRAID of the virus since the vast majority of Americans either will not get it or can recover from it. It is more important to live our lives and OPEN THE ECONOMY.	43%	8%	82%	41%	18%	60%	52%	40%	27%	54%	41%	38%	40%	51%	40%	52%	49%	44%	38%
This pandemic is DANGEROUS, KILLS people, and should be taken seriously with precautions everyday like wearing MASKS, LIMITED social gatherings, and LIMITED business operations UNTIL there is a WIDELY AVAILABLE CURE or VACCINE.	57%	92%	18%	59%	82%	40%	48%	60%	73%	46%	59%	62%	60%	49%	60%	48%	51%	56%	62%

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		Dem 250	Rep 237	Ind 189		M 166	W 145	-No Coll- M 166	-College- W 145	M 52	W 89	East 112	Ral- eigh 208	Greens- boro 124	Char- lotte 162	Ashe- ville 70	18-39 75	40-64 215	65+ 163

4. U.S. Senate.

Cal Cunningham/Democrat	50%	89%	3%	56%	81%	31%	35%	57%	66%	40%	48%	58%	52%	49%	59%	41%	37%	55%	56%
Tom Tillis/Republican	46%	9%	94%	34%	15%	65%	61%	42%	33%	55%	45%	40%	45%	46%	34%	57%	61%	33%	36%
Shannon Bray/Libertarian	3%	2%	1%	8%	4%	3%	1%	1%	1%	3%	4%	2%	2%	5%	7%	0%	1%	8%	7%
Kevin Hays/Conservative	2%	1%	2%	2%	0%	1%	2%	1%	0%	3%	4%	0%	0%	0%	0%	2%	1%	4%	0%

5. Governor.

Roy Cooper/Democrat	52%	90%	5%	59%	81%	34%	37%	59%	68%	41%	52%	58%	54%	51%	57%	44%	40%	59%	60%
Dan Forest/Republican	45%	8%	94%	35%	15%	64%	63%	40%	31%	55%	45%	40%	45%	43%	38%	56%	60%	34%	35%
Steven																			
DiFiore/Libertarian	2%	2%	1%	5%	3%	2%	0%	2%	0%	4%	3%	0%	1%	5%	4%	0%	1%	6%	4%
Al Pisano/Conservative	0%	0%	1%	1%	1%	0%	0%	0%	0%	0%	1%	1%	0%	0%	0%	0%	0%	2%	0%

6. Gender.

Men	48%	38%	53%	55%	38%	100%	0%	100%	0%	50%	50%	40%	47%	55%	59%	49%	42%	100%	0%
Women	52%	62%	47%	45%	62%	0%	100%	0%	100%	50%	50%	60%	53%	45%	41%	51%	58%	0%	100%

7. Age.

18-39	19%	19%	13%	26%	21%	21%	12%	19%	15%	17%	16%	22%	25%	9%	100%	0%	0%	20%	32%
40-54	24%	21%	24%	29%	26%	24%	21%	30%	21%	20%	24%	28%	27%	22%	0%	49%	0%	34%	23%
55-64	24%	27%	25%	21%	23%	24%	24%	21%	29%	29%	23%	27%	19%	30%	0%	51%	0%	23%	18%
65-Up	33%	34%	38%	24%	30%	32%	44%	30%	35%	34%	38%	23%	30%	39%	0%	0%	100%	22%	27%

8. Ethnicity/Race.

African American/Black	20%	43%	3%	11%	100%	0%	0%	0%	0%	10%	23%	32%	19%	6%	0%	0%	0%	10%	12%
Hispanic	7%	4%	5%	14%	0%	0%	0%	0%	0%	6%	10%	4%	10%	3%	0%	0%	0%	14%	14%
Asian	2%	3%	3%	1%	0%	0%	0%	0%	0%	1%	3%	2%	3%	2%	0%	0%	0%	2%	0%
White	67%	49%	86%	68%	0%	100%	100%	100%	100%	77%	61%	61%	66%	83%	100%	100%	100%	63%	74%
Other	3%	1%	3%	6%	0%	0%	0%	0%	0%	6%	3%	2%	2%	6%	0%	0%	0%	12%	0%

9. Education Level.

0-11	3%	3%	2%	3%	6%	3%	3%	0%	0%	3%	2%	6%	0%	5%	3%	2%	1%	2%	4%
12/HS graduate	20%	16%	27%	14%	16%	32%	32%	0%	0%	19%	15%	16%	23%	30%	24%	19%	26%	11%	17%
Business school/some college	37%	23%	47%	43%	17%	65%	65%	0%	0%	41%	36%	40%	34%	33%	42%	46%	44%	49%	35%
College graduate	23%	30%	15%	22%	31%	0%	0%	62%	54%	20%	26%	18%	27%	14%	18%	20%	14%	20%	26%
Graduate degree or higher	18%	27%	9%	18%	30%	0%	0%	38%	46%	17%	21%	20%	15%	18%	13%	13%	15%	18%	18%

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		Dem	Rep	Ind	AA	-No Coll-		-College-		East	Ral- eigh	Greens- boro	Char- lotte	Ashe- ville	18-39	40-64	65+	M	W
		250	237	189	135	166	145	52	89	112	208	124	162	70	75	215	163	105	84
Media Market																			
Wilmington	8%	7%	9%	8%	3%	10%	8%	11%	9%	48%	0%	0%	0%	0%	7%	11%	8%	9%	7%
Greenville/New Bern/Washington	7%	4%	11%	5%	3%	9%	8%	6%	8%	40%	0%	0%	0%	0%	6%	7%	10%	4%	6%
Norfolk/Portsmouth/Newport News	2%	2%	1%	3%	2%	2%	1%	0%	3%	12%	0%	0%	0%	0%	3%	2%	1%	2%	4%
Raleigh/Durham	31%	33%	28%	32%	36%	27%	25%	32%	32%	0%	100%	0%	0%	0%	22%	28%	30%	34%	30%
Greensboro/High Point/Winston-Salem	18%	21%	18%	15%	29%	13%	25%	15%	11%	0%	0%	100%	0%	0%	24%	17%	13%	13%	18%
Charlotte	24%	24%	24%	24%	23%	24%	23%	29%	22%	0%	0%	0%	100%	0%	30%	21%	24%	20%	28%
Greenville/Spartanburg/ Asheville/Anderson	10%	9%	10%	13%	3%	16%	10%	7%	15%	0%	0%	0%	0%	100%	9%	13%	15%	18%	6%